

ABSTRACT

The present invention is directed to a pour spout fitment that has an enlarged spout opening thereby making it less susceptible to double pouring and advantageous for dispensing new flowable product forms such as gels. The pour spout opening is large relative to the bottle opening which is equated with the fitment's circumscribing wall. Accordingly, the pour spout fitment is less susceptible to double pouring and may also be useful for pouring more viscous product forms such as gels.